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## **Dressing C-Stores for Success** ***TLM, TNT team up to market uniform program***



ARLINGTON, Texas -- National convenience store broker TNT Marketing has teamed with Fort Walton Beach, Fla.-based TLM Industries, a manufacturer of corporate-image-enhancing uniforms with embroidered logos.

"Uniforms are something a little different for TNT Marketing," said TNT's Kenneth Fries. "However, with the trend in c-stores becoming that of a more clean, professional and branded look, I am confident that this will be a successful program. Also, representing TLM gives TNT Marketing the opportunity to delve more deeply into each account because we will visit other departments such as human resources."

With such notable customers in the convenience store industry as Ports Petroleum, Spectrum, SSP/Circle K and Tesoro, TLM also makes uniforms for other industry clients such as Pizza Hut, IGA and Whataburger.

TLM President Tim Mossberg said, "TLM Industries is your one-stop-shop for all your uniform needs. We design, manufacture and distribute image-enhancing uniforms with standard services such as same-day shipping, inventory management, custom manufacturing and 100% satisfaction guarantee, c-store chains now have a source for all their uniform needs from the CSR to the CEO."

TLM provides uniforms for more than 600 customers across the United States in the convenience, grocery and food-service industries. TLM offers wholesale uniform specialties including:

- Matching smocks and polos in stock or custom design.
- Polos shirts in sizes XS to 8XL.
- Managed uniform programs.
- Large selection of aprons and vests.
- On-site custom embroidery.
- Industrial work shirts and pants by Dickies.
- Unconstructed and constructed hats.
- Recognized brands such as Ashworth, Cutter & Buck and Callaway Golf corporate apparel.
- TLM exclusive "Made in the USA" work polos, smocks and aprons.

Each TLM customer is offered same-day shipping, inventory management, custom manufacturing, a "Try-Before-You-Buy" program and 100% satisfaction guarantee, said the companies.

Arlington, Texas-based TNT's "c-storologists" focus on the individual needs of wholesalers and retailers. They identify items that sell in stores, offer selling strategies and provide access to dozens of top brands including Arm & Hammer, Bayer, Dole, Don Miguel, Duracell, General Mills, Gillette, Mattel, Playtex and Trojan in categories such as automotive, confection, toys, HBC, healthy alternatives, grocery, foodservice,

frozen foods and snacks.



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